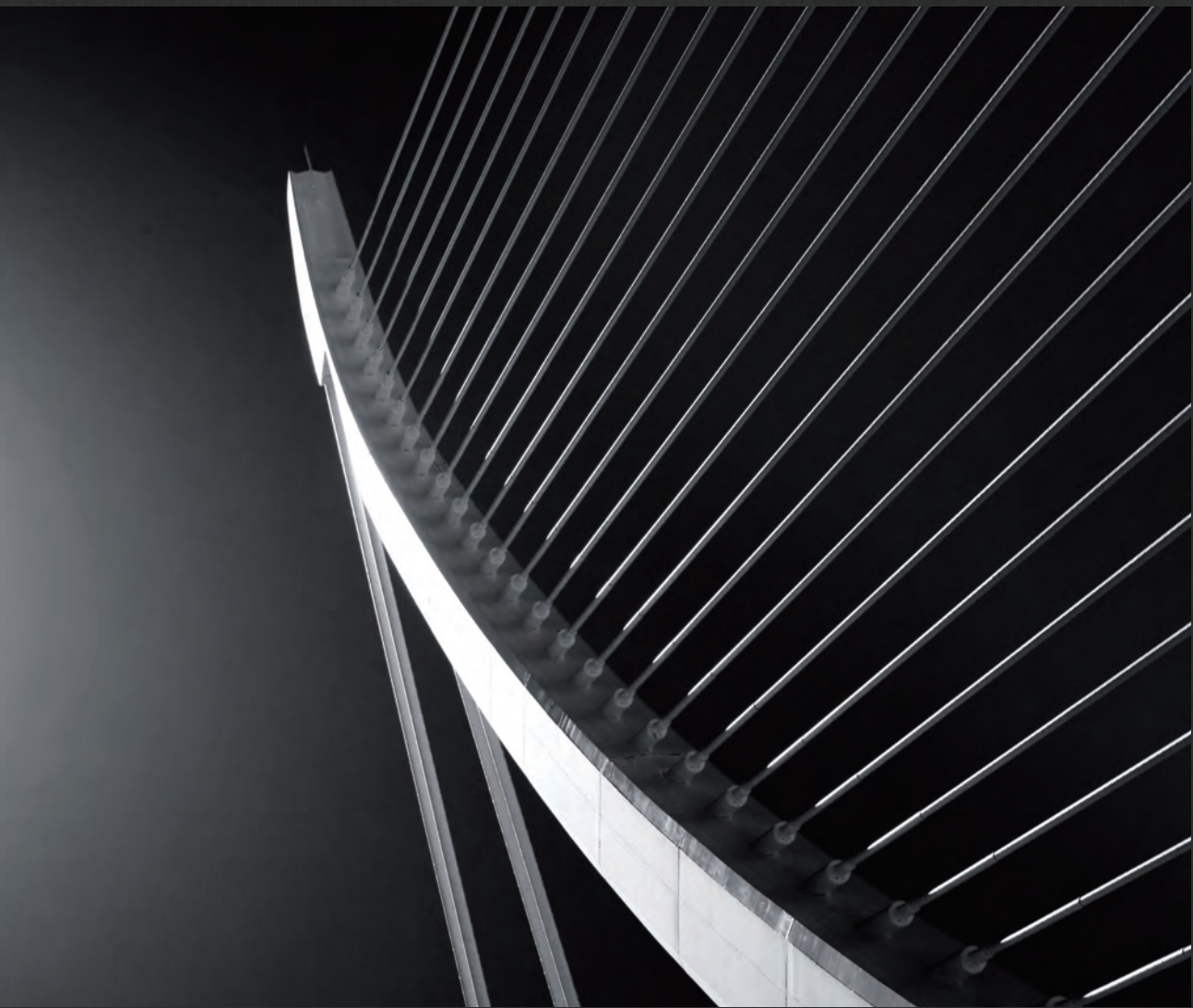


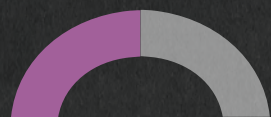
THE  
FAIRCHILD  
GROUP



# Bridging

Cultures &  
Opportunities





Bridging cultures  
and opportunities



Thinking Beyond  
the ordinary.



Stepping up  
to challenges



# CONTENT目录

The Fairchild Group 新时代集团	1-4
Fairchild Media 新时代传媒	5-10
Fairchild Technology 新时代科技	11-18
Fairchild Property 新时代地产	19-22
Fairchild Retail 新时代零售	23-30
Fairchild Food & Beverage 新时代餐饮	31-38
Fairchild Lifestyle 新时代生活	39-44
Offices and Franchise Opportunities 特许经营与合作机会	45





FAIRCHILD GROUP

Bridging Cultures and Opportunities

新时代集团 融识与见，以「合」为贵

新时代集团由冯永发博士于1980年创立。出于超越国界和文化互鉴的美好愿望，以及他对多元文化主义和共识协同的坚定信念，令集团蓬勃发展为一个融合有序、多元发展的企业组织，在业务竞合、经济联合与资源整合的诸多实践中，将跨文化交流与价值更好地融合，屡获不凡成就。

成就无界

历经数十年的长期规划和根植运营，新时代集团业已成功扩展至北美，并拥有多元业务版块，为加拿大东西海岸的国际文化社区交流和家庭提供服务。

集团业务涉及媒体、技术、地产、饮食、零售和生活等诸多领域，未来亦会有更多拓展。经由策略竞合与发展，以协同效应增强跨域经济合作，确保为有意向北美市场发展的公司提供强大的资源扶助与合作支持。

得益于跨文化的关系与合作共融机制，新时代集团成为加拿大最具成就的跨国公司之一，投资组合超过4亿美元。在这一共生策略指引下，是最大亚洲主题购物中心之一的「时代坊」，业已成为亚洲零售企业进入北美市场最受欢迎的商业目的地，新时代传媒集团亦荣膺加拿大排名首位的亚洲多媒体集团。

Born out of the desire to transcend geographical and cultural boundaries, The Fairchild Group was established by Dr. Thomas Fung in the 1980s. His belief in multiculturalism and collaboration has seen the group flourish into a well-structured and multifaceted organization that unites cultures with purpose and passion among a proliferation of opportunities in terms of business expansion, community building and resource creation.

SUCCESS BEYOND BORDERS

After decades of thoughtful planning and effective operation, The Fairchild Group has successfully expanded across Canada, with a diverse range of businesses serving the needs of multicultural communities and households from coast to coast.

The group operates in multiple sectors, including media, technology, real estate, food and beverage, retail and lifestyle—with more expansions on the horizon. These businesses have been strategically developed to synergistically enhance operations between each other, ensuring a strong network of support for companies expanding into the North American market. This approach has allowed The Fairchild Group to become one of the most successful multinational corporations in Canada, with an investment portfolio of over USD 400 million. Benefiting from the symbiosis strategy, Aberdeen Centre—one of the first and largest Asian-themed shopping centers outside of Asia—has become the most sought-after venue for Asian retail companies to enter the North American market, while Fairchild Media has become Canada's number-one Asian multi-media conglomerate.





FAIRCHILD GROUP

Bridging Cultures and Opportunities

新时代集团 融识与见，以「合」为贵

Since 2003, The Fairchild Group has helped local charities fundraise over CAD 72 million through telethons, radiothons and other media activities. They are proud to support the Canadian Cancer Society, Vancouver General Hospital, BC Children's Hospital, BC Alzheimer Society, Richmond Hospital, Toronto Sick Kids Hospital, Mount Sinai Hospital, Princess Margaret Cancer Centre, World Vision and the Canadian Red Cross. Aside from currently being on the board of UBC, Fung has also served on the board of the Vancouver Symphony Orchestra, the Vancouver Art Gallery and the Vancouver International Film Festival, among many others. He has also been invited to sit on the board of APEC, Vancouver International Airport, TransLink and Vancouver General Hospital, as well as honour to be offered as the Olympic Torch carrier in 2010 Vancouver Winter Olympic.

自 2003 年起始，新时代集团通过筹划电视马拉松、电台马拉松和其他媒体活动，襄助当地慈善机构募款逾7200万加元。亦甚为荣幸能够鼎力支持加拿大防癌协会、温哥华综合医院、卑诗省儿童医院、卑诗省阿兹海默症协会、列治文医院、多伦多病童医院、西奈山医院、玛格丽特公主癌症中心、世界宣明会和加拿大红十字会。除身为UBC 董事会成员外，冯先生曾担任温哥华交响乐团、温哥华美术馆和温哥华国际电影节等众多机构董事会成员，还被邀请成为亚太经合组织、温哥华国际机场、运输联线和温哥华综合医院董事会成员，亦幸获邀担任2010温哥华冬奥火炬手。



INTERNATIONAL RECOGNITION

In light of The Fairchild Group's role in promoting cultural exchange and economic development in Canada, the U.S. and Asia, the Canadian government appointed Fung as the Ministerial Strategic Advisor for Canada's Global Commerce directive, and The University of British Columbia conferred Thomas with an honorary Doctorate of

Law for his business acumen and his contributions to the community. Moreover, Fung has worked closely with the Japanese International Business Advisor for Enterprises and Regional Innovation to facilitate small to medium-sized enterprise expansion outside of Japan.

The success of The Fairchild Group has also led to numerous features in CNN, CNBC, CBS, BBC, NHK, The Wall Street Journal and Forbes. Time magazine named Thomas one of the most influential people in Canada, while The Vancouver Board of Trade awarded him its highest honour: The Spirit of Vancouver Leadership Award. In addition to a Knighthood from Malta, the United Nations Association in Canada nominated him for the Growing Global Citizens Award and, in 2012, he was awarded the Queen Elizabeth II Diamond Jubilee Medal in recognition of his many contributions to Canada.

A LEGACY CONTINUED

Thomas's father, Mr. Fung King Hey, was one of the original founders of Sun Hung Kai Properties, one of Hong Kong's largest and most successful developers. As a revered financier, his family was the largest single shareholder of Merrill Lynch and Banque Paribas, with offices and a strong financial network across the globe. Proud of this entrepreneurial lineage, Thomas Fung continues to build upon this family legacy in a new and visionary age of cross-cultural expansion.



载誉国际

鉴于新时代集团在促进加拿大、美国和亚洲文化交流及经济发展方面的重要支持，加拿大政府任命冯先生为加拿大全球商业的部长级战略顾问，英属哥伦比亚大学亦授予冯先生荣誉博士学位，以表彰他的商业成就和对社区的卓越贡献。此外，冯先生更与日本企业及区域创新国际商业顾问深度合作，以助力中小企业在日本以外的市场拓展。

新时代集团的跃迁发展履迹，获得CNN、CNBC、CBS、BBC、NHK、华尔街日报和福布斯多家专版报道。时代杂志将冯先生评为加拿大最有影响力的人物之一，温哥华贸易委员会则授予他最高荣誉：温哥华卓越领袖奖。除获颁马耳他勋章外，加拿大联合国协会亦提名冯先生为“全球公民成长奖”。2012 年，更被授予伊丽莎白二世女王钻禧勋章，以表彰他对加拿大的卓越贡献。

传奇永续

冯永发先生的父亲冯景禧先生，是新鸿基地产的创始人之一，新鸿基地产亦是香港最大和成就卓越的地产发展商。作为倍受钦敬的金融家，冯先生及其家族更是美林证券和法国巴黎银行的最大单一股东，在全球均设立办事处和强大金融网络。冯永发先生深为这一企业家声誉而自豪，并投身于跨文化整合且卓有远见的新时代集团，矢志将家族荣耀发扬光大。



Dr. Thomas Fung with past Prime Minister Jean Chrétien. 冯博士与克雷蒂安（前）总理合影。



Prime Minister Justin Trudeau with Dr. Thomas Fung, Amy Fung and Joseph Fung. 总理贾斯汀·特鲁多与冯永发博士、冯陈文苓女士、冯尚贤先生。





**FAIRCHILD MEDIA**

Bridging East and West

新时代传媒 融东与西,「合」创新声

Asia has remained close to the hearts of many new immigrants to Canada over the past several decades. Capturing 23 languages audiences through popular radio, television and print publications, Fairchild Media has become a nationwide leader in cross-cultural communications and broadcasting. International investors seek out its leadership and experience to facilitate partnership negotiations with Asia's most established media corporations. The group's reputation for multi-media know-how and operational expertise is unrivalled.

过去数十年,亚洲一直牵动着许多加拿大新移民的心。透过23种语言的电台广播、电视和印刷出版物为亚洲观众提供专业的媒体主播服务,新时代传媒业已成为跨文化传播和媒体影响力的领导者。新时代传媒在多媒体矩阵创新传播和运营方面的深厚经验,更可令国际投资者在与亚洲最知名媒体公司的合作沟通中占据先机,获享更多机遇。



U  
n  
i  
f  
o  
r  
m  
a  
t  
i  
o  
n





FAIRCHILD MEDIA

Bridging East and West

新时代传媒 融东与西,「合」创新声



The impact of Fairchild Media is significant: Fairchild Television was the first Asian media group licensed nationally, successfully bringing to the West high-quality multi-language Asian dramas, entertainment programs, variety shows, locally produced investigative reports, news and current affairs programs. It is now among the largest Asian media corporations in North America, with numerous broadcasting awards to its name, including 15 Jack Webster Best Reporting Chinese Language Awards and a Canadian Ethnic Media Association Award. Its recent venture, Talentvision, has also become one of Canada's most culturally diverse channels, providing high-quality programming in three Asian languages—with a focus on Mandarin.

新时代传媒亦拥有极为深远的社会影响力:新时代电视是唯一获得全国许可的亚洲媒体集团,成功地将高质量的多语种亚洲电视剧、娱乐节目、综艺节目、本地调查报道、新闻和时事节目带到西方。现在,已成为北美最大的亚洲媒体公司之一,获得众多美誉,包括15次Jack Webster Awards「最佳中文报导奖」和Canadian Ethnic Media Association Award。最新的合作项目—城市电视是加拿大文化最为多元的频道之一,以三种亚洲语言(普通话广播为主)提供高质量的节目内容。





FAIRCHILD MEDIA

Bridging East and West

新时代传媒 融东与西,「合」创新声



Similarly, Fairchild Radio Group has been serving Canada’s Asian communities since 1993 with comprehensive multicultural radio broadcasting in multiple ethnic languages. It is the country’s first national multicultural radio network, with operations in Vancouver, Toronto and Calgary, and syndicated reporters in Hong Kong and the U.S. The group also produces the largest-circulating Chinese publication in Canada: Popular Lifestyle & Entertainment Magazine.

For many of Asia’s most influential senior executives in the media industry, Fairchild Media has served as a foundational training ground, preparing them with invaluable industry insight and experience for their roles in these major media corporations in Asia.

自1993 年以来, 加拿大中文电台一直为加拿大的亚洲社区居民, 提供多民族语言的多元文化无线电广播节目。并且, 它也是加拿大第一个全国性的多文化广播网络, 在温哥华、多伦多和卡尔加里多地发声, 并在香港和美国均设有联合记者。与此同时, 集团出品加拿大发行量最大的中文刊物: 娱乐生活杂志。

对亚洲媒体行业中诸多颇具影响力的专业精英人士而言, 新时代传媒一直是他们的成长平台和培训基地, 为他们出色胜任其中的履历提供了宝贵的行业经验、职业洞察和专业背书。







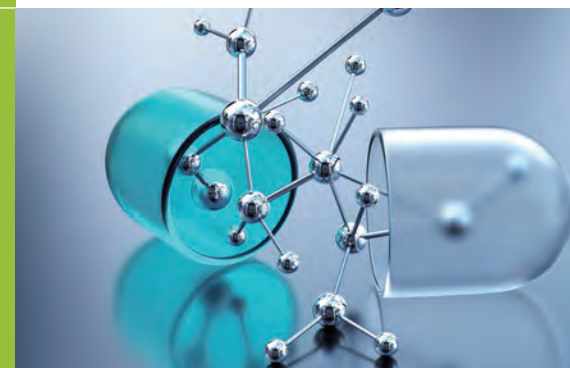
**FAIRCHILD TECHNOLOGY**

Bridging the Past and Future

新时代科技 融古与今,「合」新未来

As a part of its global transformation, Fairchild Technology invests in lasting solutions for the longevity of our planet and people through cutting-edge agriculture technology, precision medicine, nanotechnology and robotics, building toward a better future with the world's brightest minds and groundbreaking innovations.

作为全球战略转型的重要组合,新时代科技基于尖端农业技术、精准医疗、纳米技术和机器人技术并长远持有的投资解决方案,将致力于延长地球和人类的寿命,致力于和世界上才智卓绝的人士及开创性的创新计划携手,构建至善美好的未来。



FOR FUTURE





FAIRCHILD TECHNOLOGY

Bridging the Past and Future

新时代科技 融古与今,「合」新未来



Among Fairchild Technology's most progressive endeavours and under the guidance of Managing Partner Joseph Fung, Saltagen Ventures is an investment fund that offers investors access to scientifically and commercially-vetted start-ups and incubators in the fastest-growing technology and biosciences sectors. The unique primary deal flow, thorough technical due diligence and end-to-end deal cycle management, sets Saltagen Ventures apart, whose preceding fund has been consistently ranked in the global top 10%, outperforming competitive funds in the early-stage bioscience sector with superior risk-adjusted returns. The Fairchild Group's extensive network of partners and operations across Asia empowers growing businesses to expand across borders, with Canada and Hong Kong as strategic bases.

Future investments for the firm include the following:

**Precision medicine**, such as biomarker development, next-gen sequencing and medical big data and artificial intelligence;

**Agriculture technology** in the areas of socio-economic development, data analytics and automation, genetic engineering and synthetic biology;

**Nanotechnology**, including nanomedicine, carbon-based nanomaterials and nanofabrication.



作为新时代科技最受瞩目的创投基金机构, Saltagen Ventures聚焦快速发展的科技和生物科学领域, 致力于为投资者提供适于科学和商业审查机制的初创企业和孵化器。在管理合伙人冯尚贤先生的指导下, 拥有一级交易流程、全面的技术尽职调查和端到端的交易周期管理等优势特色的 Saltagen Ventures脱颖而出, 基金收益位居全球TOP 10, 并在早期生物科学领域的基金市场中表现卓越, 风控调整后的收益回报率更高。在亚洲各地拥有广泛合作伙伴和业务网络的新时代集团, 更能让成长中的企业有能力跨越国界, 以加拿大和香港为战略基地扩张其商业版图。

新时代科技赢取未来的投资方向包括:

**精准医疗**: 如生物标志物开发、次世代基因定序和医疗大数据及人工智能;

**农业技术**: 如社会经济发展、数据分析和自动化、遗传工程和合成生物学领域;

**纳米技术**: 包括纳米医学、碳基纳米材料和纳米加工等。





## FAIRCHILD TECHNOLOGY

Bridging the Past and Future

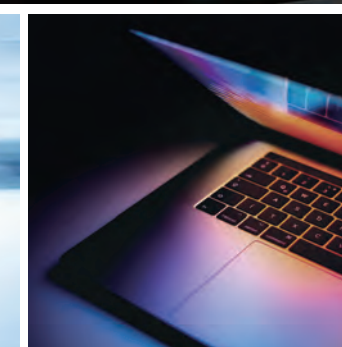
新时代科技 融古与今,「合」新未来

Fairchild Technology actively pursues opportunities in hydroponic vertical farming. Using precision technology, this practice reduces land and water consumption, yet increases crop yields with its sustainable production cycle. Additionally, with a controlled and hygienic indoor environment, the practice of vertical farming is resistant to fluctuating weather conditions.

In the sector of communications technology, eSeeLYNX Communication Ltd., a part of the IT arm of The Fairchild Group, has become one of Vancouver's leading multicultural marketing companies, providing IT solutions, support and services to the group's affiliated companies, subsidiaries and direct corporate clients. Its services include corporate website eCommerce design and development, intranet custom application design, programming and network infrastructure design and implementation. It offers state-of-the-art services and security to clients, using its own advanced in-house data centre.

新时代科技亦积极探寻水培垂直农业的未来可能。透过精密技术的平衡管理与使用,减少土地和水的消耗,以实现可持续的生产周期提升农作物产量。基于室内环境受控且卫生的优势,垂直耕作的做法能抵抗未来多变的天气条件,更加令人期待。

在通信技术领域,新时代集团旗下 IT 部门的 eSeeLYNX Communication Ltd, 现已成为温哥华领先的跨域合作技术营销公司之一,为集团的关联公司、子公司和直属企业提供 IT 解决方案和服务。包括企业网站电子商务设计和开发、内联网定制应用程序设计、编程和网络基础设施设计和实施,并利用自有的内部数据中心,为客户间的商务合作提供最先进的服务和安全保障。







## FAIRCHILD TECHNOLOGY

Bridging the Past and Future

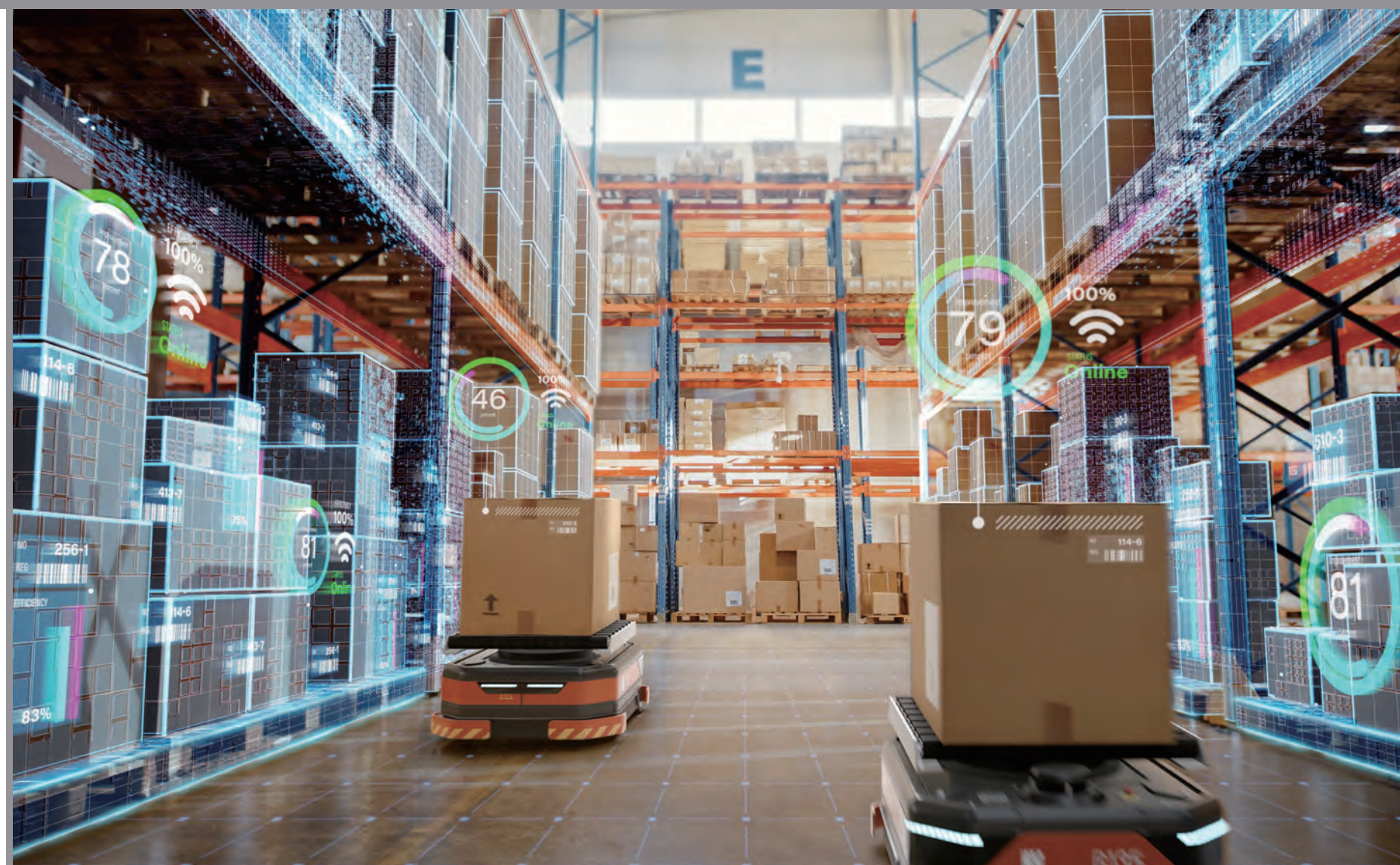
新时代科技 融古与今,「合」新未来

It also commands a fully integrated, one-stop sourcing and wholesale system using the latest robotic warehouse management and AI. These warehouse and logistics technologies create end-to-end efficiency gains, from enhanced ordering, packing and delivery operations to increased management productivity and business through faster market delivery.

In 2019, the group partnered with Quicktron, an Alibaba investment partner that specializes in robotic warehouse solutions, and together, they are bringing the leading industry innovations and practices to Canada. Quicktron's proven experience as a leader in technology and The Fairchild Group's deep understanding of international markets gives this partnership a considerable competitive advantage.

与此同时,集团还应用最新的机器人仓库管理和人工智能控制,开发一站式采购和批发系统,创造性地实现了端到端的收益效能提升,建立起更为迅捷可靠的市场交付能力。以此加强订购、包装和交付的全流程数字化操作,全面提升管理生产力和业务水平。

2019年,集团与专注于机器人仓库解决方案的阿里巴巴伙伴快仓智能(Quicktron)合作,共同将领先的行业创新和商业实践引入加拿大。快仓智能作为技术领导者的行业经验,与新时代集团对国际市场的深度认知相契携手,这一合作伙伴关系所带来的竞争优势令人期待。







**FAIRCHILD**PROPERTY  
Bridging Spaces and Prosperity  
——  
新时代地产 融城与就,「合」纵发展

For over 37 years, as a highly respected real estate developer in Canada, Fairchild Property has completed a variety of projects, ranging from residential, commercial complexes and office buildings to warehouses and central kitchens — spaces varying in functions and styles but unified by the vision — building meaningful spaces that bring opportunity and prosperity to all. The renowned Aberdeen Centre, being a landmark Asian-themed retail space and a communal experience above all else, embodies the vision so successfully that international developers attempt to recreate the business model in their own cities.

30多年来,作为加拿大备受推崇的房地产开发商,新时代地产完成了从住宅、商业综合体和办公楼,以至仓储和中央厨房的诸多跨界项目——空间功能和风格多有不同,愿景始终一致:建设更有实践意义的空间作品,为这座城市和所有人带来繁荣与机遇。众所周知的时代坊,作为首个以亚洲为主题的地标性商业空间和超乎预期的城市公共体验作品,便成功地实现了这一愿景目标,并获得国际开发商希望所在城市复制这一商业模式的合作邀约。



K  
E  
R  
R





## FAIRCHILD PROPERTY

Bridging Spaces and Prosperity

新时代地产 融城与就,「合」纵发展

A distinctive West Coast landmark, Aberdeen Centre is the largest and most celebrated Asian-themed shopping centre outside Asia. It is famed for moving beyond cultural borders to embrace the best of the East and West. An icon of multiculturalism, it is popular among Western and Asian customers alike, making it a major tourist attraction for international visitors. The highly successful “Asian-themed” Aberdeen concept has attracted media attention from around the world, including coverage by the Disney Channel, National Geographic, Trafalgar Square (London) and Hong Kong and Hollywood film studios.

作为独树一帜的西海岸知名地标,时代坊是亚洲以外全球最大的亚洲主题购物中心,以超越文化国界并成功融合东西方精粹而闻名。它是多元文化的象征,深受西方和亚洲顾客的青睐,并成为国际游客的在地文化旅游景点。中心推出的“亚洲主题”- 香港仔概念,亦吸引了全球媒体的关注眼光,迪士尼频道、国家地理、特拉法加广场(伦敦)、香港和好莱坞电影片场均有取景和报道。







**FAIRCHILD**RETAIL

Bridging Trends

新时代零售 融商与业,「合」众共赢

Fairchild Retail takes pride in bringing the leading contemporary fashion and lifestyle products from overseas to North America, giving these brands access to new markets while meeting the demands of increasingly diverse and discerning customers in North America.

新时代零售以将领先于潮尚的生活方式产品、从海外引入北美区域而感到自豪,并积极帮助此类质尚品牌进入崭新市场,也藉此满足了北美日益多元、丰富和个性品味的客户需求。







## FAIRCHILD RETAIL

Bridging Trends

新时代零售 融商与业,「合」众共赢



Among Fairchild Retail's most successful retail ventures is OOMOMO, an acclaimed Japanese lifestyle store, built on one of the fastest-growing models in retail: the combination of high-quality products with meticulously curated selections at affordable prices with over 25,000 variety. The strong concept balanced by cultural sensitivity results in a warm and convivial multi-use space that encapsulates the essence of Japanese living.

Well-loved for its communal atmosphere, exclusive workshops and contents that inspire a fulfilling lifestyle, OOMOMO has gained popularity among customers across cultures since the launch of the 25,000 square-foot flagship store in Aberdeen Centre, expanding quickly across Canada and with more locations across North America in planning.

新时代零售最为成功的零售企业代表OOMOMO,是一家广受消费群体认可及赞誉的日式生活用品店,超过25,000种类产品,并以其高质产品、精致选品及适宜价格的运营特色而著称。鲜明风格与细腻的融合文化设计,不仅令暖心、欢乐的空间感受迎面而来,更浓缩了日式高品质生活的精髓。

因其公共空间、特色工作坊和激发生活灵感的氛围设计深受大众喜爱,自时代坊开设了2.5万平方英尺旗舰店以来,OOMOMO在不同国家和地域文化的顾客群体中均受到热烈推崇,在加拿大得以迅速扩张,在北美市场亦计划开设更多门店。





## FAIRCHILD RETAIL

Bridging Trends

新时代零售 融商与业,「合」众共赢



Fairchild Retail's strategic expansion into the rocketing athleisure retail industry is marked by Impulse Sports, a clothing store that offers customers the best in sportswear brands including high-end names, such as Arc'teryx, North Face, Fjällräven, Nike, Adidas and Yonex.

Many other famed Asian retail brands have successfully launched North American flagship stores through Fairchild Retail. These brands include EVISU, a luxury Japanese denim brand, and ARITAUM, an immensely popular South Korean cosmetic brand with over 1,300 shops globally. ARITAUM has garnered a large following from Canadian consumers looking for cosmetics and products that traditionally can only be found in Asia. Likewise, Giordano, a popular casual-wear chain operating over 2,400 stores in more than 30 countries, also successfully opened its first North American flagship store with Fairchild Retail. The store features Giordano's unique Korea-only capsule collection.

新时代零售的扩张战略进入飞速发展的运动休闲零售行业的标志是Impulse Sports, 作为时代坊的顶级精品店之一, 这里经营着包括始祖鸟(Arc' teryx)、北面(North Face)、北极狐(Fjällräven)、耐克(Nike)、阿迪达斯(Adidas)、尤尼克斯(Yonex)等在内的诸多运动类知名品牌。

众多著名的亚洲零售品牌, 也通过新时代零售成功地在北美开设了旗舰店, 如日本牛仔奢侈品牌惠美寿(EVISU)和在全球拥有1300多家店铺的韩国化妆品品牌爱茉莉(ARITAUM)。爱茉莉吸引了加拿大消费者的广泛追捧, 在这里可以找到许多原本只在亚洲出售的产品。同样, 在30多个国家拥有2400多家门店的流行休闲服装连锁店佐丹奴(Giordano), 也通过新时代零售成功开设了第一家北美旗舰店, 主打佐丹奴独特的韩国专属胶囊系列。





## FAIRCHILD RETAIL

Bridging Trends

新时代零售 融商与业,「合」众共赢



Fairchild Retail operates its own lifestyle store, Living Colors, which leverages the group's international network to source an exclusive collection of modern furniture and household accessories, alongside high-end European and North American brands—Le Creuset, Lampe Berger, Umbra, Nespresso, Norpro, Torre & Tagus, Paderno, 18 Karat and Staub, to name a few.

Fairchild Retail is proud to host a unique Samsonite black label concept store in Aberdeen Centre as well, catering to luxury travel enthusiasts in Vancouver and beyond.

新时代零售自营的生活方式体验店姿采家居(Living Colors),则利用集团的国际采购网络独家提供现代家具和家居用品,以及高端限定的欧洲和北美品牌,倍受市场认可。包括法国酷彩(le Creuset),金柏格(Lampe Berger),Umbra,奈斯派索(Nespresso),Norpro, Torre & Tagus, Paderno, 18 Karat和Staub等。

新时代零售亦与新秀丽加拿大(Samsonite Canada)共同携手,为时代坊注入了新的惊喜,特别开设加拿大唯一Samsonite Black Label专门店,以应合温哥华和其他地区的奢华旅游爱好者的需求。







## FAIRCHILD FOOD AND BEVERAGE

Bridging the Culinary Arts

新时代餐饮 融食与艺,「合」美生活

Fairchild Food and Beverage connects cultures by bringing exciting culinary delights from around the world to North America. The group offers opportunities for distinctive food and beverage brands to expand into Canada and the U.S. using a unique platform and East-West market expertise.

世界各地的美食珍肴,有如艺术佳饌引人心动不已,  
也是新时代餐饮引入北美并展开文化深度链接的重要方式。  
借助集团独有平台优势和对于东西方人文的精深理解,  
我们将别具特色的餐饮品牌文化成功推向加拿大及美国市场。







## FAIRCHILD FOOD AND BEVERAGE

Bridging the Culinary Arts

新时代餐饮 融食与艺,「合」美生活



With solid track record of successful launches over the past 40 years, Fairchild Food and Beverage has become the premier source for food and beverage brands seeking strong market entry results. Saint Germain Bakery, for example, has grown into one of the largest independent bakery chains in Canada. Today, along with its retail operation, the bakery chain supplies desserts to 16 international airlines and creates customized confections for leading luxury brands, including Tiffany & Co. Jewelry, Burberry, Christian Dior and Holt Renfrew, among many others.

凭藉过去 40 年成功推选的辉煌纪录,新时代餐饮成为众多食品和饮品品牌进入加拿大市场的最佳合作伙伴,亦为之获取更大的市场份额。新之美饼店(Saint Germain Bakery) 现已发展为加拿大最大的独立面包连锁店之一。除开设零售店为顾客提供美味西饼面包之外,新之美同时为16家国际航空公司供应甜品,并为各大顶奢品牌如:蒂芙尼(Tiffany & Co. Jewelry)、博柏利(Burberry)、克丽丝汀·迪奥(Christian Dior)、霍尔特·伦弗鲁(Holt Renfrew)等提供定制精选的烘焙服务。







## FAIRCHILD FOOD AND BEVERAGE

Bridging the Culinary Arts

新时代餐饮 融食与艺,「合」美生活



Other successful ventures include Chef Hung Taiwanese Beef Noodle from Taiwan, an instant sensation, which has grown to open multiple locations overseas; the partnership with Japan Airlines (JAL), which saw the opening of J.Sweets, an elegant dessert chain bringing top Japanese confectionery brands to North America;

其他成功的合资企业亦有：洪师父台湾牛肉面(Chef Hung Taiwanese Beef Noodle)，已在海外开设了多家分店；新时代餐饮与日本航空（JAL）全资拥有的 J.sweets极上糖果店，将日本殿堂级品牌首度引入加拿大；





## FAIRCHILD FOOD AND BEVERAGE

Bridging the Culinary Arts

新时代餐饮 融食与艺,「合」美生活



and Saboten, a large Japanese food conglomerate that, with the help of the group's extensive industry experience, has expanded efficiently into the Canadian market—adding to Saboten's roster of 500 international stores.

胜博殿(Saboten), 日本大型食品集团, 业已有效地扩展进入加拿大市场, 为胜博殿的全球500家门店营销增光添彩。





**FAIRCHILD**LIFESTYLE

Bridging Knowledge and Fun

新时代生活 融知与行,「合」乐思趣

Fairchild Lifestyle is dedicated to the pursuit of adventure and knowledge through its academies, centres and networks that engage and inspire the next generation of visionaries.

新时代生活一直致力于思域开发和知识方面的探索与追求,借助我们所拥有的学院、中心和教育网络,吸引和激励下一代的梦想家从这里起航。



re  
future





**FAIRCHILD**LIFESTYLE

Bridging Knowledge and Fun

新时代生活 融知与行,「合」乐思趣



Creating impact with education-based services, Fairchild Lifestyle opened its Canadian Academy (FCA) in 2016. With its Hong Kong Education Bureau-licensed Fairchild Kindergarten and Fairchild Junior Academy, it offers Reggio Emilia-inspired early childhood education programs.

The group works closely with educators and partners, including professors and tech start-ups from leading universities to implement research-backed early-year programs and technologies, driving education innovation through the integrated Ednovation project.

以系统化的教育服务来推动进步与创新,扩大在新生代群体中的影响力。新时代生活于2016年开设了Fairchild Canadian Academy (FCA),拥有香港教育局许可的新时代幼儿园和新时代学前教育中心,并提供基于瑞吉欧幼教理念的早期儿童教育项目。

新时代生活还与资深教育人士和合作伙伴展开深入密切合作,包括来自领先大学的教授和科技初创企业,以实施研究支持的早期计划和技术,藉由综合Ednovation项目推动教育创新。







## FAIRCHILD LIFESTYLE

Bridging Knowledge and Fun

新时代生活 融知与行,「合」乐思趣

After over a decade of experience running Sea Land Air Flight academy, an aviation training center with 7 airplanes, notably the Canadian-manufactured Diamond Aircraft training fleet and Diamond Simulation Device, the DA42-SIM, Fairchild Lifestyle has established itself in the aviation sector, with the academy attracting private and commercial pilots from around the world.

Last but not the least, Fairchild Lifestyle serves the needs of hobbyists with Racing Devil Hobbies, a specialty retail store that sources hard-to-find international remote-control vehicles and parts, Gundam action figurines and Lego action sets.

海陆空飞行中心(Sea Land Air Flight academy)是专业级的飞行训练中心,拥有7架飞机和十多年的运营经验,特别是加拿大Diamond Aircraft训练机队和Diamond模拟设备DA42-SIM。在航空培训领域,新时代确立了独树一帜的地位,并吸引了来自世界各地的私人商业飞行员受训。

新时代还拥有一个专业零售商店Racing Devil Hobbies,为遥控模型爱好者提供全面的资源服务。包括寻找珍稀限量版本的国际遥控汽车、飞机及组件,高达动作人偶,乐高动作模块等。





# CANADA

## VANCOUVER

3248 Cambie Street,Vancouver, British Columbia, CANADA V5Z 2W4

## TORONTO

135 East Beaver Creek Road, Unit 8, Richmond Hill, Ontario, CANADA L4B 1E2

## CALGARY

#109, 2723 37-Avenue N.E. Calgary, Alberta, CANADA T1Y 5R8

# UNITED STATES

21250 Hawthorne Blvd, Suite 700, Torrance, CA90503, USA

# JAPAN

Kojimachi-Sunshine Bldg., 5<sup>th</sup> Floor, 4-4, Kojimachi, Chiyoda-ku, Tokyo, JAPAN

# CHINA

## SHANGHAI 上 办事处

No. 31-1, Lane 465, ZhenNing Road, ChangNing District, SHANGHAI

上海市长宁区镇宁路465弄31-1号

## HONG KONG 香港办事处

Room 3303, Hopewell Centre, 183 Queen's Road East, HONG KONG

香港皇后大道东183号, 合和中心3303室

22/F Park Commercial Centre, 180 Tung Lo Wan Road, Tin Hau, HONG KONG

香港天后铜锣湾道180号, 百乐商业中心22楼

Room 2501, Winsome House, 73 Wyndham Street, Central, HONG KONG

香港中环云咸街73号, 云山大厦2501室

G/F & 1/F, Kong Chian Tower, Block 1, 351 Des Voeux Road West, Sai Ying Pun, HONG KONG

香港德辅道西351号, 光前大厦1座地下及1楼

## FRANCHISE AND PARTNERSHIP OPPORTUNITIES

The Fairchild Group is proud to bring exciting franchise opportunities to those who value the spirit of bridging cultures.

To learn more about franchise opportunities, please contact us at **enquiry@fairchildpartner.com**

## 特许经营与合作机会

新时代集团愿与重视跨文化交流的您, 共商激动人心的特许经营计划并付诸实现。

欲详洽更多特许经营机会, 请电邮 enquiry@fairchildpartner.com 与我们联系。



Dr. Thomas Fung 馮永發博士  
Chairman & CEO

3248 Cambie Street, Vancouver, BC,  
Canada V5Z 2W4

T 604 872 1633  
M +852 8799 9711 (HK)  
F 604 872 5833  
E thomasfung@fairchildgroup.com

www.fairchildgroup.com



[www.fairchildgroup.com](http://www.fairchildgroup.com)