

BUSINESS IN VANCOUVER October 12-18, 2004

15th Anniversary Special Ш Top 100 INFLUENTIAL **BUSINESS** PEOPLE 1989-2004

PART TWO OF FOUR

This is the second of four instalments in Business in Vancouver's compilation of the 100 most influential B.C. business people of the past 15 years. The choices are being published in alphabetical order. Part one appeared in *BIV* 780 (October 4 – 11) and opened with high-volume entertainment mogul Bruce Allen. This instalment leads off with controversial mining entrepreneur Robert Friedland. Publication of BIVs list of the top 100 most

influential business people from the past 15 years coincides with BIVs 15th anniversary celebrations. Parts three and four will be published in issues 782 and 783, respectively.

The Top 100 Influential Business People in B.C. profiles have been compiled by Glenn Drexhage, Glen Korstrom, Paul Harris, Bob Mackin, Peter Mitham and Tracy Tjaden.

Major miner

WHY: ground-breaking mining entrepreneur with a nose for hot properties and an industry reputation for controversy

ROBERT FRIEDLAND Chair and CEO Ivanhoe Mines Ltd.

ong Kong-based Robert Friedland wields influence through Vancouver mining interests that include Ivanhoe Mines Ltd. He was formerly with Diamond Fields International Ltd., an exploration firm founded in 1993 that became famous as the discoverer of the Voisey's Bay nickel deposit in

Labrador. Friedland sold DFI to Inco Ltd. for \$4.3 billion. Colourful and wealthy in equal parts, Friedland isn't without controversy. The latest questions focus on Mongolia's Turquoise Hill, a property reported to hold upwards of US\$65 billion worth of gold and copper. As part of his development strategy for the property, Friedland has offered to help Mongolia retire its US\$50-million Soviet-era debt.



Engineering success

WHY: helped launch an international tech conglomerate from a B.C. base

DANIEL FRIEDMANN President and CEO MacDonald Dettwiler and Associates

antiago, Chile-born Daniel S Friedmann came to Vancouver at age 14, received an engineering and physics degree in 1979 and joined MacDonald Dettwiler out of university. He spearheaded a number of projects, including the creation of a microprocessor for the disabled and the development of a highpowered laser. Friedmann went from being a product manager to a marketing manager in 1988, developing the company's international expansion. President and CEO since 1995, Friedmann



Duke of Earls

WHY: B.C.'s king of casual dining

BUS FULLER Founder *Earls Restaurants*

arl "Bus" Fuller started his restaurant career almost half-a-century ago at Sunburst, Montana's Green and White drive-in. He was Edmonton's A&W franchisee and had 45 of the root beer and burger joints by the early '80s, along with 25 Fuller's Family Restaurants and 15 Corkscrew steak-and-seafood



eateries. When the recession hit, he sold them and made Vancouver the headquarters of his biggest success, Earls Restaurants. Earls dominates the premium casual dining niche with its 52 locations in western Canada and three American states. Fuller and his sons also own the nine-location Joev Tomato's Mediterranean Grill and hold a 50 per cent stake in the 17 Cactus Club Cafes.

has also led MacDonald Dett wiler's expansion into information markets since 1996 after helping reposition the company in the defence and aviation arenas. MDA counted \$626.5 million in revenue last year.

Media emperor

WHY: created the new face of Chinese media and retail in B.C.

THOMAS FUNG President Fairchild Group

Born in Hong Kong, Thomas Fung became a Canadian citizen while attending Magee secondary school and UBC in the early 1970s. Returning to Canada in 1984 after a 10-year stint with his father's merchant banking and securities business in Hong Kong, he has seen his

business interests grow in various directions. He's perhaps best known as a multimillionaire real estate developer who dominates Canada's Chineselanguage television and recently renovated Richmond's Aberdeen Centre from scratch to the tune of \$100 million. Among the coups retail-savvy Fung scored for the new centre was Daiso, Japan's answer to North America's dollar stores.