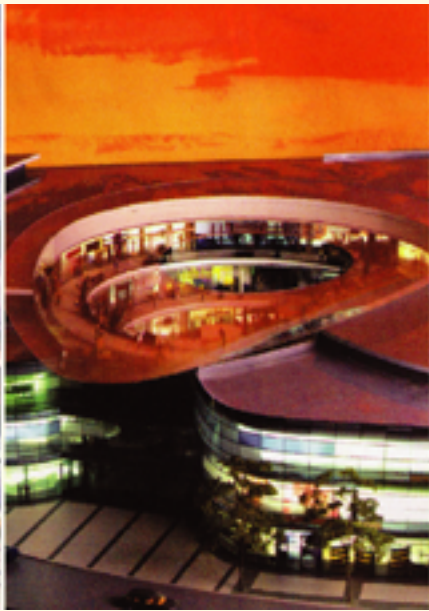


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THE RETAILING MATRIX ■ THE FUTURE IS NOW

ABERDEEN CENTRE



When the reconstructed "Aberdeen" shopping mall in the heart of Richmond - the fastest growing region in Canada - swings open its doors later this year it will set new standards for large retailing centres in Canada.

Developed by the Fairchild Developments, the \$130 million new Aberdeen Centre of 500,000 sq.ft. will house over 250 stores, making it one of the most merchant - shopper friendly spaces in North America, including phase two for an addition of a 140-room hotel directly connected to the Centre.

The architectural design by the award winning firm - Bing Thom Architects sculpts the Centre into an urban pedestrian-oriented retail / entertainment district and a landmark in the community with glass mural "Pixel" design.

The merchandizing design for the interior space by the Toronto based firm - Design International highlights the multi-level effect of various businesses to create a people-watching environment full of lifestyle shopping adventure for the Centre.

For instance, the marketplace at

Aberdeen Centre, that will feature fresh produce sold by small individual retailers will rub shoulders with Mercedes Benz, BMW, Nike, HSBC Bank of Canada, just to mention a few, and a vast range of goods, fashion, furniture, clothing, jewelry and other products from top designers in Japan, Korean, Thailand, Europe and around the globe will be on offer. Some of them will actually debut in North America for the first time to offer customers a varied array of high quality goods at attractive prices.

Also marketed as an entertainment destination, the musical water fountain and projected ceiling of the Centre perform timed show with projected light and video as well as audio effects, which is the first of its kind ever seen in Canada.

The Centre will also fully reflect rich cultural mix and cut across cultural borders. Apart from traditional festival celebrations on New Year, Easter and Christmas; the Centre will abound with Chinese New Year celebration, Thailand's Water Splashing Festival, Japan's

Drumming Festival, and more.

There will also be a mall adventure like no other in Canada : two annual lucky draws each worth \$1 million for the lucky shopper.

Other attraction features include a children/parent's play area, an 800-seat food court, Science World educational centre, internet access, video streaming, on-line security, free wet umbrella wrapper, shoe brushing machines and cellular phone battery charging facilities; all further sets the Centre apart from other shopping malls.

Being a magnet to people, the Centre has direct floor access for drivers from its car park and the future rapid transit line between Richmond and Vancouver will conveniently stop at nearby Aberdeen Station.

To make it even more appealing to tenants, the developer will lease out space and manage the development. This will give tenants a cost advantage over traditional strata-owned malls because of lower property taxes and common expenses.

Merchants will instantly benefit

from the return of loyal customers who regularly shopped at the old mall plus the curious new visitors, thus eliminating the normal long and costly lead time that new business operators normally experience. Merchants can also participate in the air miles program of the Centre and offer free mileage points to shoppers.

And, in keeping with its East fusing with West philosophy, renowned Feng Shui Master Lin Yun of New York says the business portents for merchants is excellent. Little wonder then that over 60 per cent of the retail space has already been taken.

The Centre sets startling new international standards for innovative, imaginative and business design. "The challenge was to create something for business success and something equally appealing for consumers," said Thomas Fung, Chairman and CEO of Fairchild Group which is the owner and developer of Aberdeen Centre.

In addition to real estate development and management, the Vancouver-based Fairchild Group also owns and operates multicultural television and radio stations across Canada, an e-commerce group and retail business.

For leasing info, call 604.270.1234 or email leasing@aberdeencentre.com or visit the Centre's website www.aberdeencentre.com.

