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an history. **WEAKNESSES:** Has reportedly not ingratiated himself to all Telus employees. **QUOTE:** "I'm not into a hierarchical style of management." **LITTLE-KNOWN FACT:** Likes to pump up his team by taking them on mountain hikes. **OUR PREDICTION:** Rumours suggest Entwistle is being groomed for the executive suite at an American telco.

» **THOMAS FUNG**  
**A.K.A. THE BIGGEST MEDIA MOGUL YOU PROBABLY DON'T KNOW**

Fung, the chair of Fairchild Communications, is a magnate in the flourishing Chinese-Canadian media market. Fairchild's holdings include radio, TV, print and new media. **STRENGTH:** Winning demographics. **WEAKNESS:** World domination continues to elude Fung. **LITTLE-KNOWN FACT:** According to the Nielsen ratings, Fairchild TV reaches 50 percent of Vancouver's Chinese-Canadian population daily. **QUOTE:** In the words of commentator Gabriel Yiu, "Credit should be given to Fung for operating without giving into local (Chinese Canadian) and international (Chinese) political pressure." **OUR PRE-**

**DICTION:** Fairchild properties will continue to provide Vancouver's Chinese community with stories and entertainment they simply can't get in the English-language media.

» **JOE HOUSSIAN**  
**A.K.A. THAT'S MR. WHISTLER TO YOU**

The chair, president and CEO of Intrawest has led the company from 1980s beginnings in urban realty to its present focus on alpine resorts. Intrawest owns and operates more than a dozen properties in North American and Europe, from Whistler/Blackcomb to Vermont's Stratton Mountain. **STRENGTH:** Having the world's top-rated ski destination as your flagship can't hurt. **WEAKNESS:** May be a little uptight. As Peter C. Newman wrote, "To interview Joe is to want to kill him." **QUOTE:** "We are creating resorts which provide revenue to Intrawest literally every hour of the day, every season of the year." **OUR PREDICTION:** Sensing a still untapped local yen for outdoor recreation, converts Burnaby Mountain into a sprawling four-season resort. SFU student employment rises three percent.

