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'Bigger and better' Aberdeen Centre reopens as a multicultural experience

RICHMOND | The rebuilt mall opens Sunday and features retail and restaurant names from around the world

BY PETER WILSON

he \$130-million, three-level rebuilt Aberdeen Centre hopes its East-meets-West flair will attract shoppers from across the Lower Mainland when it opens officially Sunday at 1

It replaces Richmond's old Aberdeen Centre, built in 1989 as the first truly Asian shopping experience in the Vancouver area.

The reborn mall — with 380,000 square feet of international shopping and dining — is aimed, its operators say, at celebrating multiculturalism with big retail and restaurant names from around the world.

"The target market is everybody in the Lower Mainland," said the centre's promotion director, Wenissa Huen. When the old building was torn down, we aimed at an East-meets-

West urban look.
"It's unique — you can't find anything else like this in the Lower Main-

Eighty per cent of the mall's more than 200 stores are leased, and 100 are expected to be operating on opening day. The rest are being renovated for

One of the centre's star attractions, said Huen, will be the Japanese dollarstore-equivalent Daiso, offering more than 50,000 household and lifestyle products on two floors.

"When we pick the tenants, we try to hunt for those with a very unique image, and Daiso is a very good example."

Also at the Aberdeen Centre, built by entrepreneur Thomas Fung's Fairchild Group, are a couple of inter-nationally known furniture stores: Flash Living Design from Thailand and the Hanzone Korean department

As well, said Huen, there's the fashion store O Zone, which carries such well-known Hong Kong designers as Heroic, Imaroon and Moiselle.

Among the food outlets is the Seventh Heaven Cafe, designed to look like it's right out of 1970s Shanghai, the Tropika Restaurant, which serves Malaysian food, and the Fisherman's Terrace Seafood Restaurant.

Huen said the grand opening — featuring Hawaiian dancers, rock-star imitators, cooking demonstrations and the drumming group Uzume Taiko — is designed as a day of fami-

Aberdeen Centre is at the southwest corner of Hazelbridge Way and Cambie Road in Richmond.



The Aberdeen Centre's operators say the mall is aimed at both Asian and western shoppers and that it's one-of-akind in the Lower Mainland. Eighty per cent of the mall's more than 200 stores are now leased.





The prominent fountain at Richmond's rebuilt Aberdeen Centre garners attention (above left), as does the ceiling (above right). Also shown are the centre's interior (far left) and the shopping mall's food court (left). Sunday's grand opening features Hawaiian dancers, rock-star imitators, cooking demonstrations and a drumming

