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...se him of being. If they are right, he is not only premier by the time you read this, but still its provincial election he'll very shortly have to be smart enough to have figured out why: "There's no sense of values and traditions out there.... Now the government is viewed as the problem. People are demanding less elitism. There must be less pandering to the elites."

**THOMAS FUNG**

THOMAS FUNG IS A DECADE OLDER THAN THE OTHER SCIONS of Asian fortunes who have come to dominate Canada's financial stratosphere, and he is much more North American in temperament. Long before it was fashionable, he was a proselyte to joint ventures with local businesses. With Canadian partners, he has built shopping malls, financed films, developed real estate, acquired radio stations and assumed control of foundering television stations. But while he is more occidental than oriental in business, Fung, in middle age, has become as conservative and as family oriented as those he once rebelled against. "I witnessed what my father did, watched him struggle from zero base to world recognition," Fung says today. "I understand the importance of that now."

**DAN MCLEOD**

LOOKING AS IF HE STEPPED OUT OF A HOLT RENFREW AD, THE publisher and editor of the *Georgia Straight* is still capable of railing against the big guys—the local Southam print monopoly, in this case—but now he does it during ad-agency presentations using the latest Angus Reid market analysis. Famously soft-spoken, McLeod is more of the so-smart-it-went-right-past-most-people-until-it-was-too-late school, but his proprietorship of the *Straight* is a case study in small business. The early years were characterized by big ideas and little budgets. In the early 1980s, he shifted his paper toward the frothy entertainment-oriented format the market seemed to want, but it failed to get him the respect and revenues he thought the publication deserved. Over the last half-dozen years, he has allowed it to swing back toward a more serious mix of entertainment, news and social commentary—and been rewarded with mainstream acceptance and advertising. "We couldn't afford to pay writers, and people with axes to grind would give us articles for nothing," the one-time mathematician says of the paper's tenor during its early years. "Now we can afford to pay people."

**SAM FELDMAN**

SAM FELDMAN CAN BE FORGIVEN FOR FAILING TO REMEMBER the entire roster of people he represents. The list of people he *doesn't* work for may be shorter. At his headquarters at the entrance to Granville Island, a bevy of booking agents and assistants work the phones, fax lines and Internet for everyone who's anyone in Canadian entertainment: Sarah McLachlan, Bryan Adams, Joni Mitchell, Anne Murray, Crash Test Dummies, Michelle Wright, Moist, Limblifter, Bif Naked, and the list goes on. But today Feldman's thinking about the congested airport and the multitudes moving to Vancouver. "This will become one of the most densely populated places," he says. "The boom will make the lifestyle difficult and the city not the most comfortable place to be. But there also will be tremendous offsetting opportunities."

**SPRING '96**

**CERRUTI 1881**

**CERRUTI 1881... and so much more**

*Goldman*  
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