

## THE FINANCIAL POST

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## Richmond's Little Asia opens 'gateway to riches'

## For the Financial Post

RICHMOND, B.C. - To the newly arriving Asian investors and immigrants, there is good *feng shui* – good portents – in this airport suburb of Vancouver.

"It's the gateway to riches," said Ron Mann, Richmond's di-rector of planning. "That's what they say. It's a lucky name."

Lucky for Richmond, too. Half of all business licences issued last year went to Asians and \$140 million has been poured into the socalled Little Asia development at the north end of Richmond, right under the flight path to Vancouver International Airport.

The newcomers are primarily from Hong Kong and Taiwan, choosing Richmond because it is close to Vancouver International Airport. They have turned this suburb into Vancouver's prospering and bustling new Chinese community.

One-third of Richmond's 132,000 citizens now are Asian and projections suggest that when the population reaches 185,000 in the year 2010, half will be Asian. Chinese already sur-passed English as the largest ethnic group in the 1991 census.

"It's the closest city to Hong Kong," said Anna Yip, president of the Richmond Asian Pacific Business Association, formed last year to help Asians adjust to the new working environment. Richmond is "the easiest and quickest exit point" to return home, she added.

The significant influx of Asians began a decade ago when the British agreed to turn Hong Kong back to China. However, Rich-



Thomas Fung, head of Fairchild Holdings, shown at his company's Aberdeen Mall in Richmond.

Fung has done well in his own right, with an estimated net worth of \$100 million.

His company, Fairchild Holdings Ltd., built its first Richmond project in 1990, the 65-store Aberdeen Mall, which turned Richmond into a more than potent business competitor of Vancouver's traditional downtown Chinatown retailers. With all of the shops catering to an ethnic clien-

ada Corp. and President Asian Enterprises.

Yaohan, a Hong Kong compa-ny owned by Japanese, has built a \$35-million mall with 84 shops, 57 of them sold to date. The anchor, close to Fung's Aberdeen Mall, is the Yaohan Department Store, selling mostly imported food products, says Benjamin Chan, president of Yaohan Canada.

Richmond was chosen because

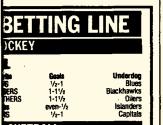
ton Mining Corp. of Van-er has secured a US\$50-milbank underwriting to finance levelopment of its Andacollo project in Chile. The under-ng by Barclays PLC and Ban-Paribas leaves Dayton in 100% ol of the project, which has ves estimated at 1.9 million es of gold. Production is juled to start next year at an al rate of 125,000 ounces.

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d in most of Vancouver Iss major population centres. inner left two years ago to dean organic and natural foods in Victoria. Four Campbell y members now hold key at Thrifty.

e company they run, which oys 1,300, operates its stores a days a week from 8 a.m. to m., closing early only for the Christmas party.

hind Thrifty's growth is atn to some of the unique feaof the Vancouver Island maruch as the number of retirees. e of these details is Sendial, a e order service for seniors and capped, operated three days ek by volunteer order-takers all some customers weekly to for orders. There's free defor orders over \$25.



ASKETBALL A Points Underdey C NL Cavalier HTS 31/s Junit HTS 31/s Hawk S 51/s Wolves S 11/s BULL S 11	incorporated in 1879, seven years before Vancouver, has been an Asian community for almost 100 years. Archives show the firs Asian settler was a Japanese fish erman, Gihei Kuno, who was lured to the area about 1897 by the huge Fraser River salmon	nese herbal pharmacy — Aber- deen Mall is said to be the first of its kind in Canada. It worked so well that Fung last year developed the 100-store Parker Place Mall almost next door. A 50-store addition has just been completed. Across the street, Fung now has built a 60-unit, two-storey	of the strong B.C. economy and Greater Vancouver's cohesive Asian community. He said the Asian community's greater dis- persal in Toronto makes it more difficult to target the market there. Yaohan is counting on the loy- alty of customers from Asia who have moved to Canada. "We know them. We want them to feel
Coll. 31/2 Wash St   iv 12 Drexe   is 5 Ohio U   uest - S.W. Louisian   unter 61/2 S.W. Louisian   ucky 18 Tennessee St   ucky 18 Tennessee St   ust - Seton Ha   ust - Seton Ha   ust - Seton Ha   ust 2 Georgetown   is 2 Georgetown   is 28 N. Caro. Aš   is 28 N. Caro. Aš   is 28 N. Caro. Aš   is 4 New Mexico	runs. Before the Japanese were interned in 1941, half of the fish ing fleet, based at the picturesque community of Steveston, was op erated by ethnic Japanese. In the past decade, Chinese money has poured into Rich mond's commercial and residen tial markets.	has built a 60-unit, two-storey commercial block, call Fairchild Square. (Fung's company also is building a 114-unit apartment near Vancouver's upscale Oak- ridge Shopping Centre and is branching into broadcasting. It owns one ethnic radio station and	know them. We want them to feel at home here," said Chan. PAE is a joint venture between giant President Enterprises Corp. of Taiwan and President Canada Syndicate of Vancouver. Next door to the Yaohan Centre, it is completing a \$60-million plaza encompassing 27,000 square me- tres of retail and commercial
na 24 Loyola-MD Wile 18 Boise St Isota 81/2 S. Illinoi: Home team in CAPS 9 1994 UNIVERSAL PRESS SYNDICATE	The leading business investor	Richmond's Little Asia are Yao-	space, including the 184-room Sheraton Vancouver Concourse Hotel, scheduled to open in May.